



Shire Shark Dive 2025

Event Update | Winner Announced

Our Sharks Took The Bait!

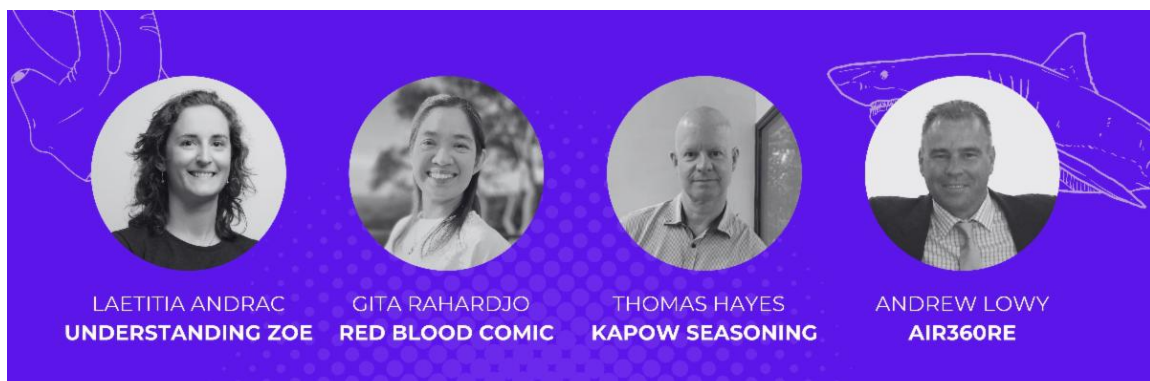
This year's **Shire Shark Dive** breakfast made a splash as contestants pitched their ideas to a team of expert local Sharks!

Held at **Club Central, Menai** on Thursday July 31, Shark Dive promoted innovation and entrepreneurship in the Shire. From inspiring pitches to generous sponsorship, the morning was packed with energy, innovation and collaboration.

A big THANK YOU to everyone who put their amazing business ideas forward!

And a special thanks to our courageous finalists:

Laetitia Andrac - Understanding Zoe
Gita Rahardjo - Red Blood Comic
Thomas Hayes - Kapow Seasonings
Andrew Lowy - AIR360RE



And the winner is...



Winner | Shire Shark Dive 2025

Laetitia Andrac
Founder of Understanding Zoe

Understanding Zoe is an AI-powered, neuroaffirming platform for families of autistic, ADHD and other neurodivergent kids, built by Zoe after her daughter received an autism diagnosis. A chat coach turns clinical reports into plain-English daily tips and syncs parents, teachers, therapists and HR in one secure hub.

Connect with Laetitia
[Understanding Zoe Webpage](#)
[Understanding Zoe LinkedIn](#)

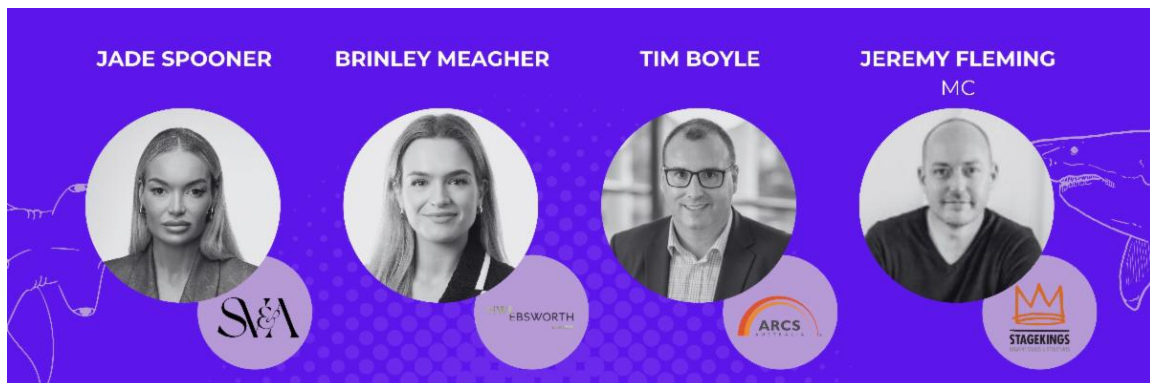


People's Choice Award

Thomas Hayes
Founder of Kapow Seasonings

Frustrated by bland, over-commercialized spices, Thomas, a qualified food scientist and ex-chef began crafting his own blends—focusing on bold, natural flavors and gut health. By combining culinary passion with science, Kapow Seasonings was born: explosively tasty mixes that support the microbiome and elevate everyday cooking for those that are time poor and health conscious

Connect with Thomas
[Kapow Seasonings Webpage](#)
[Thomas Hayes LinkedIn](#)



A huge thank you to our fantastic Sharks for putting our finalists through their paces and our MC for the day **Jeremy Fleming** of [Stagekings](#) for keeping the morning on track!

- **Jade Spooner**, Founder of Spooner Ventures & Advisory | Connect on: [Instagram](#) | [Facebook](#) | [LinkedIn](#)
- **Brinley Meagher**, Startup and Venture Capital Lawyer at HWL Ebsworth

Lawyers | Connect on: [Instagram](#) | [LinkedIn](#)

- **Tim Boyle**, CEO of ARCS Australia and Adjunct Professor at Swinburne University of Technology | Connect on: [LinkedIn](#)
- **Jeremy Fleming**, Founder & CEO Stagekings | Connect on: [Instagram](#) | [Facebook](#) | [LinkedIn](#)



Thank you to our supporters who made our
2025 Shire Shark Dive event possible:

Event Partner: [Sutherland Shire Council](#)

Social Media Partner: [Socially Squared](#)

Venue Sponsor: [Club Central](#), [Menai](#)

Event Supporter: [iAccelerate](#), [UOW](#)

MC: [Jeremy Fleming](#) - [StageKings](#)

Photography Partner: [Sophie B Photography](#)

THANKS TO OUR SUPPORTERS

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Finally, a huge Thank You to these fantastic local businesses for donating the amazing \$40,000 prize package and Lucky Door prizes!

- [Sutherland Shire Council](#)
- [iAccelerate](#)
- [Spooner Ventures](#)
- [Nevam](#)
- [Coaching Bee International](#)
- [Sign 4 You](#)
- [Sophie B Photography](#)
- [The Holt Estate](#)



THANK YOU

TO THESE LOCAL BUSINESSES



FOR THE PRIZE POOL FOR THE WINNER!



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