

Sutherland Shire
BUSINESS CHAMBER



Maximising business potential in the Sutherland Shire



Supporters Package



BUSINESS AWARDS
2019 REGIONAL WINNER





Our Purpose

To promote regional economic growth that represents the voice of business, enabling our members to grow their businesses and help them succeed.

Our Vision

Surrounded by the Tasman Sea, Georges River and Royal National Park, the Sutherland Shire is an attractive area that more than 226,000 Sydneysiders call home.

With the lowest departure rate of any Sydney local government, according to the most recent ABS statistics, the Sutherland Shire has been described as Sydney's most 'loveable' area.

While it's already a great place to live and work, our vision is to boost the Sutherland Shire even higher on the liveability index.

We aim to bring this vision to life by putting the Shire front and centre of government thinking on issues that impact the area, promoting local business diversity and driving economic growth in three key areas:



Medical Precinct

The Caringbah Medical Precinct offers support, opportunity and benefits for the entire community, both now and in the future.



Tourism

The Sutherland Shire's plentiful attractions and relaxed lifestyle present a natural connection with Australia's growing tourism sector.



Local jobs

With more than half of Sutherland Shire workers leaving the area each day for work, creating local job opportunities is a priority issue.

About Us

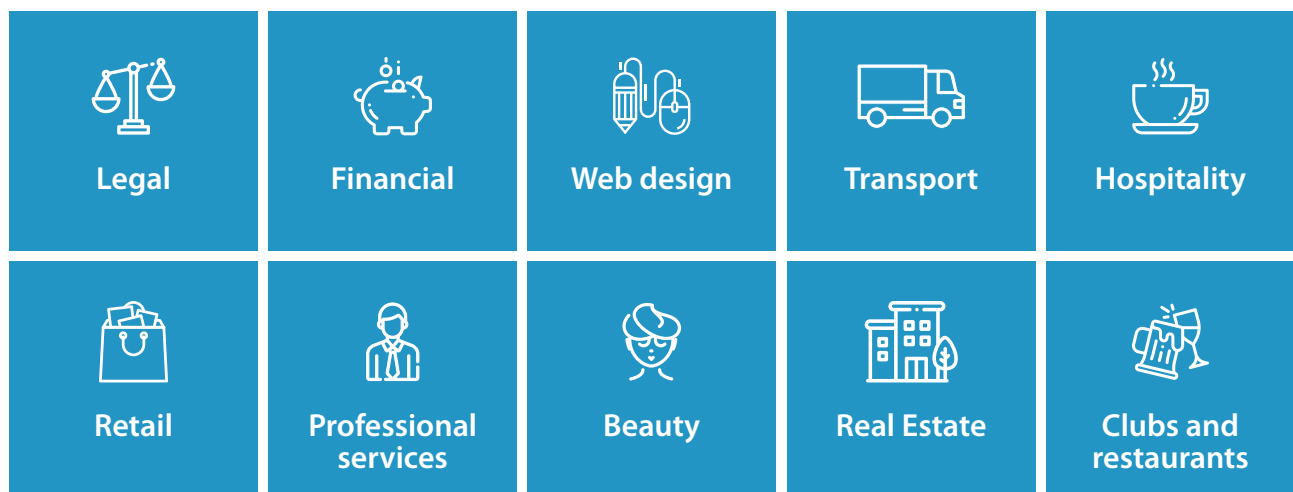
The Sutherland Shire Business Chamber (SSBC) is an award winning, dynamic and constantly expanding business group backed by the capacity and reach of the long established NSW Business Chamber. Since we began in 2017, membership has doubled, and our ever-growing database now reaches nearly 1,000 local businesses.

We are an independent, not for profit membership organisation, with all funds raised invested back into the SSBC to improve outcomes for our members and businesses located in the Sutherland Shire.

Our members can tap into our network through our social and educational events, free business listings on our Business Directory, newsletters, social media and digital channels.

Membership of the SSBC also comes with an Affiliate Membership to the NSW Business Chamber that features free calls to the Employment Advice Line, Marketing, Legal services and discounted attendance at business networking events across Sydney.

The SSBC is for the whole Sutherland Shire and for every business sector. Our members come from a wide variety of industries which include:



Our most recent Supporters include:

Platinum Supporters



Gold Supporters



Silver Supporters





“ANSTO is a proud supporter of the Sutherland Shire Business Chamber and has derived great value from the opportunities that membership provides. Being a single united chamber for the Sutherland Shire, the SSBC’s broad reach provides the go to forum for establishing business networks. The range of business and hospitality events especially through supporting the ShireStart initiative has been especially beneficial for the nandin Innovation Centre and has created awareness of the innovation ecosystem and knowledge destination we are creating.”

Timothy Boyle, ANSTO



“Being part of my Local Business Chamber is important to my business. Being a member enables me to stay informed about local and national issues that will affect my business, and I am able to network with other local business owners. In the regular monthly meetings I always learn something new or come up with a new idea to help my business.

I decided to become a Supporter of the Sutherland Shire Business Chamber, to not only support my Local Chamber, but also to be given the opportunity to be recognised as a specialist in Bookkeeping. As a Platinum Supporter, I am able to display marketing material at all meetings. I am also given the opportunity to write articles for the newsletters, speak at meetings and be a member on a panel discussion group where the topic relates to bookkeeping or finance. Writing the articles enable me to highlight new bookkeeping requirements to fellow members, keeping them updated and aware of new regulations. The Chamber is very supportive and open to new ideas from Supporters, which will benefit Members, the Chamber and the Sponsors.”

Lucy Milekovic, Ultimate Business Solutions



“We are a local Sutherland Shire business and believe in supporting our local community. Being a member of the Sutherland Shire Business Chamber gives us the opportunity to meet other local businesses, share experiences and work together on initiatives to build our business in the Sutherland Shire. A very good forum to collaborate with like-minded businesses.”

Jennifer Palmer, Sullivan Dewing



How we contribute to the local community

The Sutherland Shire Business Chamber is here to support you and your business in any way we can. We actively participate and advocate for the local area on a number of committees, allowing us to provide input into the development of new and existing strategies ensuring that economic development and jobs growth continues into the future. If you need help resolving any issues, disputes or just want to have your say on current policies, we are here to assist in any way we can.

We currently have representation on the following Committees:

- » Sutherland Shire Council Economic Development and Tourism Committee
- » Sutherland Shire Local Area Command Community Safety Precinct Committee
- » NSW Business Chamber Sydney East Regional Advisory Council (RAC)

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Following an increase in petty crime and graffiti in the area surrounding our office, we spoke with the Sutherland Shire Business Chamber. They listened to our concerns and proceeded to bring it to attention of the Local Police and Council, both of whom have made visits to the area. The Police have made recommendations to help reduce the issues in the future which the Council are going to action. We appreciate SSBC taking the time to assist us, we are confident their advice and local connections will have a positive impact on our business.

Katrina Wright from Kirrawee

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Why become a supporter of SSBC?

Your marketing and promotional messages can reach wider audiences backed by the trust and reputation of the SSBC.

Our Supporters benefits include:



Influence & Reputation

Instant recognition that you are a key business owner in the local community displaying an interest in active learning to improve not only your own business but the community as a whole.



Promotion

Direct marketing access to our database of nearly 1,000 local businesses where you can promote products or services, reaching an already engaged audience. Our email marketing open rates are well above average meaning your message will be read by more people.



Exposure

An opportunity to present at our events positioning yourself as a specialist in your field. This, backed by an email marketing campaign can raise your business to the next level.



Tax Benefits

Your sponsorship donation may have positive tax implications for your business. Please consult with your tax advisor for individual advice.

Platinum Supporter



This is our most exclusive package and instantly positions your business as an exceptional business leader. It provides the best opportunity to promote your brand and keep it top of mind amongst a large business audience.

Benefits Include:

- ✓ 2 X 10 minute showcase opportunity at events.
- ✓ Prime logo recognition on display at events.
- ✓ Opportunity to present on relevant topics to our members and guests at business events.
- ✓ Display your corporate banner and brochures at our business events (all events).
- ✓ Opportunity to hold one event per year at your venue.
- ✓ A Platinum Supporter logo to display on your website and/or marketing material.
- ✓ Your logo on our website with link back to your own.
- ✓ One email campaign dedicated solely to your business sent to our database (5 per annum).
- ✓ Recognition during the opening address at our business events.
- ✓ Complimentary tickets to SSBC events (6 per annum).
- ✓ Contribute articles to our Monthly Newsletter (12 per annum).
- ✓ Automatically become a member of SSBC.
- ✓ Alliance membership with NSW Business Chamber and free business listing on their website.
- ✓ Contribute articles to our Monthly Newsletter.
- ✓ Promote your business via our social media channels - we share your posts (1 per month).
- ✓ Membership to our Closed Facebook Community.
- ✓ Discounted rates to SSBC and NSWBC networking events.
- ✓ Unlimited calls to the NSW Business Chamber's Hotline for general business advice.
- ✓ 3 calls per annum to a dedicated phone service providing advice in regard to Legal, HR & Marketing questions.
- ✓ The opportunity to make a difference and have your say on Government issues that affect local businesses.
- ✓ Expert speakers to help build your business.
- ✓ Regular networking events to build relationships and increase referrals to your business.
- ✓ Your logo on each SSBC member email blast.

Investment
\$5,000 (+GST) per year

To become a Platinum Supporter please email us at contact@sutherlandshirebusiness.com.au

Gold Supporter



This package is a popular choice for businesses looking for a cost-effective way to access SSBC members, an opportunity to be associated with our local business developments efforts, and a way to position your brand as a strong supporter of the local community, in turn attracting more customers.

Benefits Include:

- ✓ Opportunity to host one business event per year at your venue.
- ✓ Display your Corporate banner at business events (6 per annum).
- ✓ Your logo on our website with link through to your own.
- ✓ Opportunity to present on relevant topics to our members and guests at business events (by invitation).
- ✓ Recognition during the opening address at our business events.
- ✓ Complimentary tickets to SSBC events (3 per annum).
- ✓ A Gold supporter logo to display on your website and/or marketing material
- ✓ Automatically become a member of SSBC.
- ✓ Free business listing on our website.
- ✓ Contribute articles to our Monthly Newsletter (bi-monthly).
- ✓ Display your brochures at our business events.
- ✓ Promote your business via our social media channels.
- ✓ Membership to our Closed Facebook Community.
- ✓ Alliance membership with NSW Business Chamber and free business listing on their website.
- ✓ Discounted rates to SSBC and NSWBC networking events.
- ✓ Unlimited calls to the NSW Business Chamber's Hotline for general business advice.
- ✓ 3 calls per annum to a dedicated phone service providing advice in regard to Legal, HR & Marketing questions.
- ✓ The opportunity to make a difference and have your say on Government issues that affect local businesses.
- ✓ Expert speakers to help build your business.
- ✓ Regular networking events to build relationships and increase referrals to your business.
- ✓ Your logo on each SSBC member email blast.
- ✓ One email campaign dedicated solely to your business (3 per annum).

Investment
\$2,500 (+GST) per year

To become a Gold Supporter please email us at contact@sutherlandshirebusiness.com.au

Silver Supporter



This package is suited to smaller businesses wanting a cost effective way to promote their business, engage with SSBC Members and also position their brand as a strong supporter of the local community.

Benefits Include:

- ✓ Display your Corporate banner at business events (by invitation).
- ✓ Opportunity to present on relevant topics to our members and guests at business events (by invitation).
- ✓ Your logo on our website with link through to your own.
- ✓ Recognition during the opening address at our business events.
- ✓ A Silver supporter logo to display on your website and/or marketing material
- ✓ Automatically become a member of SSBC.
- ✓ Complimentary tickets to SSBC events (2 members only).
- ✓ Alliance membership with NSW Business Chamber and free business listing on their website.
- ✓ Display your brochures at our business events.
- ✓ Contribute articles to our Monthly Newsletter (quarterly).
- ✓ Promote your business via our social media channels.
- ✓ One email campaign dedicated solely to your business sent to our database (2 per annum).
- ✓ Membership to our Closed Facebook Community.
- ✓ Discounted rates to SSBC and NSWBC networking events.
- ✓ Unlimited calls to the NSW Business Chamber's Hotline for general business advice.
- ✓ 3 calls per annum to a dedicated phone service providing advice in regard to Legal, HR & Marketing questions.
- ✓ The opportunity to make a difference and have your say on Government issues that affect local businesses.
- ✓ Expert speakers to help build your business.
- ✓ Regular networking events to build relationships and increase referrals to your business.
- ✓ Your logo on each SSBC member email blast.
- ✓ One email campaign dedicated solely to your business.

Investment

\$1,000 (+GST) per year

To become a Silver Supporter please email us at contact@sutherlandshirebusiness.com.au

Compare Supporter Packages

	\$1,000 (+GST) Silver	\$2,500 (+GST) Gold	\$5,000 (+GST) Platinum
2 X 10 minute showcase opportunity at events.			✓
Prime logo recognition on display at events.			✓
Recognition during the opening address at our business events.			✓
Opportunity for SSBC to hold one event per year at your venue.		✓	✓
Display your Corporate banner at business events.	By Invitation	6 pa	All Events
Opportunity to present on relevant topics to our members and guests at business events.	By Invitation	By Invitation	✓
Contribute articles to our Monthly Newsletter.	Quarterly	Bi-monthly	Monthly
Promote your business via our social media channels.	Email Us	Email Us	We do it
A Platinum/Gold/Silver Supporter logo to display on your website and/or marketing material.	✓	✓	✓
Your logo on each SSBC member email blast, linked to your website.	✓	✓	✓
One email campaign dedicated solely to your business sent to our database.	2 pa	3 pa	5 pa
Your logo on our website as a Supporter with link back to your own.	✓	✓	✓
Opportunity to promote your product or services via brochures at all meetings.	✓	✓	✓
Complimentary tickets to SSBC events (includes guests).	2 x Member only	3	6
Display of your logo in the sponsor section on slideshow at events.	✓	✓	✓
Free Business Listing on SSBC website.	✓	✓	✓
Alliance membership with NSW Business Chamber and free business listing on their website. (Approx value of Affiliate Membership \$300)	✓	✓	✓
Membership to our Closed Facebook Community.	✓	✓	✓
Discounted rates to SSBC and NSWBC networking events.	✓	✓	✓
Unlimited calls to the NSW Business Chamber's Hotline for general business advice.	✓	✓	✓
3 calls per annum to a dedicated phone service providing advice in regard to Legal, HR & Marketing questions.	✓	✓	✓
The opportunity to make a difference and have your say on Government issues that affect local businesses.	✓	✓	✓

Sutherland Shire

BUSINESS CHAMBER



FIND OUT MORE

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