

Sutherland Shire

BUSINESS CHAMBER



Supporters Package



FIND OUT MORE:

www.sutherlandshirebusiness.com.au

SSBC,
PO Box 401,
Miranda, NSW 1087



Invitation from the President

The Sutherland Shire Business Chamber (SSBC) is embarking on a journey to work with businesses from across the region who are interested in maximising their brand and extending their market exposure. The Chamber's Supporters Program is an ideal way to position your brand to target local business with your marketing message. We have an active database approaching 1000 local business people and host approximately 12 events a year specifically designed with the business community in mind.

We have partnership packages ranging from \$1,000 to \$5,000, with each option able to be personally tailored to your specifications.

By partnering with the SSBC over a 12-month period, with frequent and broad exposure, your brand will stay 'top of mind' with our targeted business audience. You will also gain an opportunity to establish your brand as a responsible corporate citizen committed to the economic prosperity of the region.

As a not-for-profit organisation, it is only through the support of our partners and members that we are able to lead initiatives to facilitate the growth of industry, support infrastructure development, and lead changes that drive increased business productivity, employment, trade and investment. Collectively, we will continue to create the conditions for business success and strengthen business in our regional economy.

The benefits of each of our Supporters Packages are outlined in this document. If you have any questions, please contact one of our committee members or email supporter@SSBC.com.au.

We do hope you will join us.



Joanne Ryan
President
Sutherland Shire
Business Chamber



Who Are We?

About

The Sutherland Shire Business Chamber (SSBC) represents the interests of business owners across the entire local Government area of the Sutherland Shire. In May 2018, the Miranda and Districts, Menai and Sutherland Districts and Engadine Business Chambers merged to form the new entity.

The SSBC provides an unprecedented level of support and representation for businesses operating in the Southern Sydney region. We are committed to building the local economy, creating jobs and shining a spotlight on business success and innovation.

A stronger voice for Sutherland Shire business owners

The SSBC enables a more efficient and effective way of dealing with the many economic and social issues that impact the Sutherland Shire area.

As an entity comprised of former business chambers from different sections of the Sutherland Shire, the SSBC is able to deliver a cohesive message to peak bodies and government organisations – giving the SSBC, its members and local businesses a loud and clear voice on the issues that matter most.

Our members

Members of the SSBC enjoy a wide variety of benefits with the Chamber including discounted access to special events, networking opportunities and the promotion of their business through the Chamber.

Our Purpose

To promote regional economic growth that represents the voice of business, enabling our members to grow their businesses and help them to succeed.

Our Vision

Surrounded by the Tasman Sea, Georges River and Royal National Park, the Sutherland Shire is an attractive area which more than 226,000 Sydneysiders call home.

With the lowest departure rate of any Sydney local government area, according to the most recent ABS statistics, the Sutherland Shire has been described as Sydney's most 'loveable' area.

While it's already a great place to live and work, our vision is to boost the Sutherland Shire even higher on the liveability index.

We aim to bring this vision to life by putting the Shire front and centre of government thinking on issues that impact the area, promoting local business diversity and driving economic growth in three key areas:

- Medical Precinct: The Caringbah Medical Precinct offers support, opportunity and benefits for the entire community, both now and in the future.
- Tourism: The Sutherland Shire's plentiful attractions and relaxed lifestyle present a natural connection with Australia's growing tourism sector.
- Local jobs: With more than half of Sutherland Shire workers leaving the area each day for work, creating local job opportunities is a priority issue.



Become a Supporter

Become a Supporter to access our members; the key business owners and community leaders in the Sutherland Shire who display interest in active learning to improve their business and their community.

Benefits of becoming a sponsor:

» **Marketing access**

Market directly to an active membership base as per packages below

» **Influence and credibility**

Develop long lasting relationships amongst our members and throughout the community

» **Education**

A chance to educate and inspire local community leaders

» **Visibility and community engagement**

Position your business as a strong supporter of the local business community

» **Tax benefits**

Becoming an SSBC supporter can include positive tax implications for businesses providing the sponsorship. Please consult your tax advisor for any advice in relation to tax benefits for your businesses.

Supporters Contact

Email: supporter@sutherlandshirebusiness.com.au

Platinum Supporter



The Sutherland Shire Business Chamber (SSBC) is looking to partner exclusively with a small group of organisations to promote mutually beneficial branding opportunities.

Exclusive Platinum Supporters of the SSBC will be acknowledged as exceptional business leaders and responsible corporate citizens that support economic prosperity.

Sponsorship provides the perfect opportunity for those wanting to highlight their business and brand to a large and engaged business audience.

This financial commitment will assist the SSBC to carry out stronger advocacy on behalf of its members, introduce new programs to the region and continue to liaise with governments, at all levels, about priorities in our region and the business community as a whole.

Benefits

- ✓ Corporate banner at business events (excludes meet your member functions)
- ✓ Your logo on each SSBC member email blast
- ✓ One email campaign to SSBC database
- ✓ Invitation to the annual Lunch with the Mayor and Local Members
- ✓ Quarterly review meetings
- ✓ Ability to host one business event per year
- ✓ Your logo in the sponsor section of the SSBC website, with a link to your business website embedded
- ✓ Your logo included on SSBC Facebook and other social media/digital posts
- ✓ SSBC Sponsor Plaque to be presented at an event
- ✓ Recognition during the opening address at business event functions (excludes meet your member functions)
- ✓ Automatic Membership and a link from your website to SSBC
- ✓ Ability to promote your product or services via brochures at all meetings
- ✓ Ability to have your business featured in one newsletter per year
- ✓ Display of your logo in the sponsorship section on slideshow at events (excludes meet your member functions)

Investment

\$5,000 (+GST) per year

Gold Supporter



For organisations looking for a cost-effective way to access Sutherland Shire Business Chamber members, an opportunity to be associated with local business development efforts or to position

their brand as a strong supporter of the local community, then becoming a Gold Supporter is a fantastic decision.

Benefits

- ✓ Opportunity to host one business event per year
- ✓ Your logo included on SSBC Facebook and other social media/digital posts
- ✓ Recognition during the opening address at business event functions (excludes meet your member functions)
- ✓ Your logo in the sponsor section of the SSBC website, with a link to your business website embedded
- ✓ SSBC Sponsor Plaque to be presented at an event
- ✓ Automatic Membership and a link from your website to SSBC
- ✓ Opportunity to promote your product or services via brochures at all meetings
- ✓ Opportunity to have your business featured in one newsletter per year
- ✓ Display of your logo in the sponsorship section on slideshow at events (excludes meet your member functions)

Investment

\$2,500 (+GST) per year

Silver Supporter



For Smaller organisations wanting to engage with Sutherland Shire Business Chamber members and to position their brand as a strong supporter of

the local community, becoming a Silver Supporter would be an option.

Benefits

- ✓ Your logo in the sponsor section of the SSBC website, with a link to your business website embedded
- ✓ SSBC Sponsor Plaque to be presented at an event
- ✓ Automatic Membership and a link from your website to SSBC
- ✓ Opportunity to promote your product or services via brochures at all meetings
- ✓ Opportunity to have your business featured in one newsletter per year
- ✓ Your logo in the sponsor section of the SSBC website
- ✓ Display of your logo in the sponsorship section on slideshow at events (excludes meet your member functions)
- ✓ Display of your logo in the sponsorship section on slideshow at events (excludes meet your member functions)

Investment

\$1,000 (+GST) per year

Summary of Supporter Benefits

	\$5,000 (+GST) Platinum	\$2,500 (+GST) Gold	\$1,000 (+GST) Silver
Corporate banner at business events (excludes meet your member functions)	✓		
Your logo on each SSBC member email blast	✓		
One email campaign to SSBC database	✓		
Quarterly review meetings	✓		
Invitation to the annual Lunch with the Mayor and Local Members	✓		
Opportunity to host one business event per year	✓	✓	
Your logo included on SSBC Facebook and other social media/ electronic posts	✓	✓	
Recognition during the opening address at business event functions (excludes meet your member functions)	✓	✓	
Your logo in the sponsor section of the SSBC website, with a link to your business website embedded	✓	✓	✓
SSBC Sponsor Plaque to be presented at an event	✓	✓	✓
Automatic Membership and a link from your website to SSBC	✓	✓	✓
Opportunity to promote your product or services via brochures at all meetings	✓	✓	✓
Opportunity to have your business featured in one newsletter per year	✓	✓	✓
Display of your logo in the sponsorship section on slideshow at events (excludes meet your member functions)	✓	✓	✓

Supporter Details



Business Name: _____

Member Contact Person: _____

Business Email: _____

Brief Company Description: _____

Business Street Address: _____

Phone: W: _____ M: _____

Fax: _____

Member Website: _____

Supporter Level:

Please indicate your level of support by ticking a box below

\$5,000 (Ex GST)

Platinum

\$2,500 (Ex GST)

Gold

\$1,000 (Ex GST)

Silver

Payment Method: