

# Sutherland Shire

BUSINESS CHAMBER



## Supporters Package



FIND OUT MORE:

[www.sutherlandshirebusiness.com.au](http://www.sutherlandshirebusiness.com.au)

SSBC,  
PO Box 401,  
Miranda, NSW 1087





# Invitation from the Chair

The Sutherland Shire Business Chamber (SSBC) is embarking on a journey to work with businesses from across the region who are interested in maximising their brand and extending their market exposure. The Chamber's Supporters Program is an ideal way to position your brand if you need to target local business with your marketing message. We have an active database approaching 1000 local business people and host approximately 12 events a year specifically designed with the business community in mind.

We have partnership packages ranging from \$1,000 to \$5,000; with each option able to be personally tailored to your specifications.

We are very excited to be offering these opportunities to our members. SSBC has an enviable position and reputation across Southern Sydney and we feel it is only fair that we leverage it for member benefit. By partnering with SSBC over a 12-month period with frequent and broad exposure, your brand will stay 'top of mind' with our targeted business audience whilst providing an opportunity to establish your brand as a responsible corporate citizen committed to the economic prosperity of the region.

As a not-for-profit organisation, it is only through the support of our partners and members that we are able to lead initiatives to facilitate the growth of industry, support infrastructure development, and lead changes that drive increased business productivity, employment, trade and investment. Collectively, we will continue to create the conditions for business success and strengthen business in our regional economy.

The benefits of each of our Supporters Packages to your business are outlined in this document. If you have any questions, please contact one of our committee members or email [supporter@SSBC.com.au](mailto:supporter@SSBC.com.au).

We do hope you will join us.



**Joanne Ryan**  
Chair  
Sutherland Shire  
Business Chamber



# Who Are We?

## About

The Sutherland Shire Business Chamber (SSBC) brings together members of local business chambers throughout the entire Sutherland Shire area.

Established in May 2016 with the signing of a memorandum of understanding by local business chambers, the SSBC provides an unprecedented level of support to businesses operating in the Southern Sydney region.

## A stronger voice for Sutherland Shire business owners

The SSBC enables a more efficient and effective way of dealing with the many economic and social issues that impact the entire Sutherland Shire area.

The collaboration between local business chambers in the area means a cohesive message can be delivered to peak bodies and government organisations – giving the SSBC (and local businesses) a loud and clear voice on the issues that matter most.

## Our members

Membership of any local business chamber within the Sutherland Shire area provides automatic membership of the SSBC.

Our members enjoy the many benefits of membership with the Chamber.



# Our Purpose

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To promote regional economic growth that represents the voice of business, enabling our members to grow their businesses and help them to succeed.

# Our Vision

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Surrounded by the Tasman Sea, Georges River and Royal National Park, the Sutherland Shire is an attractive area which more than 226,000 Sydneysiders call home.

With the lowest departure rate of any Sydney local government area, according to the most recent ABS statistics, the Sutherland Shire has been described as Sydney's most 'loveable' area.

While it's already a great place to live and work, our vision is to boost the Sutherland Shire even higher on the liveability index.

We aim to bring this vision to life by putting the Shire front and centre of government thinking on issues that impact the area, promoting local business diversity and driving economic growth in three key areas:

- Medical Precinct: The Caringbah Medical Precinct offers support, opportunity and benefits for the entire community, both now and in the future.
- Tourism: The Sutherland Shire's plentiful attractions and relaxed lifestyle present a natural connection with Australia's growing tourism sector.
- Local jobs: With more than half of Sutherland Shire workers leaving the area each day for work, creating local job opportunities is a priority issue.





# Become a Supporter

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Become a Supporter to access our members; the key business owners and community leaders in the Sutherland Shire who display interest in active learning to improve their business and their community.

## Benefits of becoming a sponsor:

### » Marketing access

Market directly to an active membership base as per packages below

### » Influence and credibility

Develop long lasting relationships amongst our members and throughout the community

### » Education

A chance to educate and inspire local community leaders

### » Visibility and community engagement

Position your business as a strong supporter of the local business community

### » Tax benefits

Sponsorship can have positive implications for businesses providing the sponsorship. Please consult your tax advisor for advice in relation to any tax benefits for your business.

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## Supporters Contact

### Mark Hooper

Phone: 0408 299 787

Email: [support@sutherlandshirebusiness.com.au](mailto:support@sutherlandshirebusiness.com.au)

# Platinum Supporter



The Sutherland Shire Business Chamber (SSBC) is looking to partner exclusively with a small group of organisations to work in a collaborative brand opportunity. This co-branded relationship is new to SSBC and is a unique opportunity for a select group of businesses. Exclusive Gold Supporter of SSBC will be seen as exceptional business leaders of the region and responsible corporate citizens interested

in the economic prosperity and wanting to position their business brand front and centre with a large business audience. This financial commitment will assist SSBC to carry out stronger advocacy on behalf of its members, introduce new programs to the region and assist in our efforts to lobby to governments at all levels about priorities in to our region and the business community as a whole.

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## Benefits

- ✓ Corporate banner at business events (excludes meet your member functions)
- ✓ Your logo on each SSBC member email blast
- ✓ One email campaign to SSBC database
- ✓ Invitation to the annual Lunch with the Mayor and Local Members
- ✓ Quarterly review meetings
- ✓ Ability to host one business event per year
- ✓ Link to your website attached to your logo in the sponsor section of the SSBC website
- ✓ Your logo included on SSBC Facebook and other social media/electronic posts
- ✓ SSBC Sponsor Plaque to be presented at an event
- ✓ Recognition during the opening address at business event functions (excludes meet your member functions)
- ✓ Automatic Membership and a link from your website to SSBC
- ✓ Ability to promote your product or services via brochures at all meetings
- ✓ Ability to have your business featured in one newsletter per year
- ✓ Your logo in the sponsor section of the SSBC website
- ✓ Display of your logo in the sponsorship section on slideshow at events (excludes meet your member functions)

## Investment

\$5,000 (+GST) per year



# Gold Supporter



For organisations looking for a cost-effective way to access Sutherland Shire Business Chamber members, an opportunity to be associated with the local business development efforts and to

position their brand as a strong supporter of the local community then becoming a Silver Supporter would be an option.

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## Benefits

- ✓ Opportunity to host one business event per year
- ✓ Your logo included on SSBC Facebook and other social media/electronic posts
- ✓ Recognition during the opening address at business event functions (excludes meet your member functions)
- ✓ Link to your website attached to your logo in the sponsor section of the SSBC website
- ✓ SSBC Sponsor Plaque to be presented at an event
- ✓ Automatic Membership and a link from your website to SSBC
- ✓ Opportunity to promote your product or services via brochures at all meetings
- ✓ Opportunity to have your business featured in one newsletter per year
- ✓ Your logo in the sponsor section of the SSBC website
- ✓ Display of your logo in the sponsorship section on slideshow at events (excludes meet your member functions)

## Investment

\$2,500 (+GST) per year

# Silver Supporter



For Smaller organisations wanting to engage with Sutherland Shire Business Chamber members and to position their brand as a strong supporter of

the local community, becoming a Silver Supporter would be an option.

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## Benefits

- ✓ Link to your website attached to your logo in the sponsor section of the SSBC website
- ✓ SSBC Sponsor Plaque to be presented at an event
- ✓ Automatic Membership and a link from your website to SSBC
- ✓ Opportunity to promote your product or services via brochures at all meetings
- ✓ Opportunity to have your business featured in one newsletter per year
- ✓ Your logo in the sponsor section of the SSBC website
- ✓ Display of your logo in the sponsorship section on slideshow at events (excludes meet your member functions)Your logo in the sponsor section of the SSBC website
- ✓ Display of your logo in the sponsorship section on slideshow at events (excludes meet your member functions)

## Investment

\$1,000 (+GST) per year

# Summary of Supporter Benefits

	<b>\$5,000</b> (+GST) <b>Platinum</b>	<b>\$2,500</b> (+GST) <b>Gold</b>	<b>\$1,000</b> (+GST) <b>Silver</b>
Corporate banner at business events (excludes meet your member functions)	✓		
Your logo on each SSBC member email blast	✓		
One email campaign to SSBC database	✓		
Quarterly review meetings	✓		
Invitation to the annual Lunch with the Mayor and Local Members	✓		
Opportunity to host one business event per year	✓	✓	
Your logo included on SSBC Facebook and other social media/ electronic posts	✓	✓	
Recognition during the opening address at business event functions (excludes meet your member functions)	✓	✓	
Link of your website attached to your logo in the sponsor section of the SSBC website	✓	✓	✓
SSBC Sponsor Plaque to be presented at an event	✓	✓	✓
Automatic Membership and a link from your website to SSBC	✓	✓	✓
Opportunity to promote your product or services via brochures at all meetings	✓	✓	✓
Opportunity to have your business featured in one newsletter per year	✓	✓	✓
Your logo in the sponsor section of the SSBC website	✓	✓	✓
Display of your logo in the sponsorship section on slideshow at events (excludes meet your member functions)	✓	✓	✓



# Supporter Details

Business Name: \_\_\_\_\_

Member Contact Person: \_\_\_\_\_

Business Email: \_\_\_\_\_

Brief Company Description: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Business Street Address: \_\_\_\_\_

Phone: W: \_\_\_\_\_ M: \_\_\_\_\_

Fax: \_\_\_\_\_

Member Website: \_\_\_\_\_

## Supporter Level:

Please indicate your level of support by ticking a box below

\$5,000 (Ex GST)

**Platinum**

\$2,500 (Ex GST)

**Gold**

\$1,000 (Ex GST)

**Silver**

Payment Method: